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Fax Number (703) 872-9306 ATTY DOCKET NO: 10001634-1

Date: Oct 14, 2004

The Patent and Trademark Office date stamp sets forth the receipt date of the amendment as filed.

Applicant: David J. Miller

Title: Method And Facility For Displaying Customer Activity And Value _____

Fax Transmittal Letter 1 Pg.
 Amendment. 11 Pgs
 Authorized to charge Deposit Account 08-2025 \$0.00

Atty/Sec. Initials LZW Client/Matter/Name Hewlett-Packard Development Company

HEWLETT-PACKARD COMPANY
 Intellectual Property Administration
 P. O. Box 272400
 Fort Collins, Colorado 80527-2400

PATENT APPLICATIONATTORNEY DOCKET NO. 10001634-1

IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): David J. Miller

Confirmation No.: 4178

Application No.: 09/629,262

Examiner: Mark A. Fadok

Filing Date: 07/31/2000

Group Art Unit: 3625

Title: Method And Facility For Displaying Customer Activity And Value

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Mail Stop Amendment
Commissioner For Patents
PO Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Sir:

Transmitted herewith is/are the following in the above-identified application:

(X) Response/Amendment	() Petition to extend time to respond
() New fee as calculated below	() Supplemental Declaration
() No additional fee	
() Other: _____	(fee \$ _____)

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	16	MINUS	20	= 0	X \$18	\$ 0
INDEP. CLAIMS	2	MINUS	3	= 0	X \$88	\$ 0
[] FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$300	\$ 0
EXTENSION FEE	1ST MONTH \$110.00	2ND MONTH \$430.00	3RD MONTH \$980.00	4TH MONTH \$1530.00		\$ 0
OTHER FEES						\$ 0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

(X) I hereby certify that this paper is being transmitted
 to the Patent and Trademark Office facsimile
 number (703) 872-9306 on Oct 14 2004
 Number of pages: 13

Typed Name: Leland WiesnerSignature: Leland WiesnerBy David J. MillerBy Leland Wiesner

Leland Wiesner
 Attorney/Agent for Applicant(s)
 Reg. No. 39424

Date: Oct. 14, 2004

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : David J. Miller Art Unit : 3625
Atty. Dkt. : 10001634-1 Examiner : Mark A. Fadok
Issue Date : n/a
Serial No. : 09/629,262
Filed : 7/31/2000
Title : Method And Facility For Displaying Customer Activity And Value

Commissioner for Patents
Alexandria, VA 22313-1450

RESPONSE

Dear Examiner Fadok:

In the office action mailed September 15, 2004, the Examiner indicated the most recent amendment was non-responsive. In particular, the Examiner did not receive a discussion how the amended features overcame the prior art. Despite this omission, the Applicant appreciates the Examiner's recognizing our bona fide attempt to respond and providing a 1 month extension to provide the additional information. In reviewing the office action mailed March 8, 2004, the Examiner rejected claims 1,2, 4-7, 9-12, 14-17,19, and 20 under 103(a) as unpatentable over Lazarus et al (U.S. Pat. 6,430,539) in view of Applicant's disclosure and Official Notice. Assuming our most recent amendment was not entered in part or in whole, we have re-submitted our most recent amendment to the claims and have added reasons why the claims as currently amended are in condition for allowance. Accordingly, the Applicant would respectfully request reconsideration and entry of the amended claims.

CERTIFICATE OF TRANSMISSION

I hereby certify that this paper is being transmitted to the Patent and Trademark Office Facsimile Number 703-872-9306 on June 9, 2004.

Leland Wiesner

Typed or Printed Name of Person Signing Certificate

Leland Wiesner

Signature